

**Truck Dealers—New—(Cont'd)**

**WATERS STUDEBAKER**  
1701 Van Ness Av. PR 1-0960  
(Please See Advertisement Page 1089)

**WESTLAKE DODGE**  
Dodge & Dart Cars & Trucks  
Open Evenings—Fleet Prices  
7073 Mission Daily City PL 5-6050

**WHITE-AUTOCAR TRUCKS**

Complete line of Trucks & Tractors—White "Compact"—also White 3000 and 5000—4200 and 9000 Series—School Buses—Autocar trucks & tractors—Gas or Diesel—Sales—Service—Parts—Used Trucks—Cummins Parts & Service.



"WHERE TO BUY THEM"

FACTORY SALES AND SERVICE

**WHITE MOTOR CO THE**  
5th & Brannan YUkon 2-5134

White Motor Co The 5th & Brannan YUkon 2-5134

**Truck Dealers—Used**

**A & B TRUCK SALES & EQUIP CO**

USED TRUCKS FROM PICK-UPS TO DIESELS  
LARGE SELECTION OF USED & RECONDITIONED TRUCKS  
TRADES, TERMS  
Sell Or Consign Your Truck To Us  
OPEN SATURDAY ALL DAY  
2700 Oakdale Av. AT 2-4741

**BAY CITY TRUCK PARTS CO**

1610 Harrison HE 1-0897  
Bay City Truck Parts Co 1610 Harrison MA 1-2943

**BAYSHORE TRUCK EQUIPMENT CO**  
Large Stock Army Trucks 4x4's-6x6's  
1495 Wallace Av. ATWtr 2-1652  
Boulevard Motors 2895 Geary Bl. WE 1-0771  
Castro Motor Sales 701 Valencia. HEmlk 1-3763  
Cris Auto Sales 6500 Mission Daily City PL 5-8633

**CUYLER HOWARD CHEVROLET**

Distributors of Original Equipment - Heavy Duty Truck Parts  
Sales & Service for Air Brakes  
Air Steering - Axles - Brake Drums & Lining - Clutches  
Drive Lines - Dynamometers  
Engines - Filters - Power Take-Offs - Safety Devices - Transmissions - Tools

**DALY CITY TRUCK SALES**

7203 Mission Daily City Plaza 5-9810  
**DAVE WHITE AUTO SALES**  
7577 Mission Daily City PL 6-0390  
**ENGS MOTOR TRUCK CO**  
2225 Folsom ATWtr 2-4884

**GARVIN TOM USED CARS**

WE NEED PICK-UPS READY MONEY  
5975 Mission Daily City DE 3-6034

Geneva Motors 4225 Mission JU 5-4880  
Goggin John E Auto Mart Inc 1601 Franklin PR 6-7040  
Hart's Used Cars 7420 Mission Daily City PL 5-9050

**INTERNATIONAL MOTOR TRUCKS—SALES & SERVICE**

**INTERNATIONAL HARVESTER CO MOTOR TRUCK DIVISION** 610 Brannan YUkon 2-5085

**J & B Motors** 1645 Valencia MI 7-1645  
**JENKINS J T COMPANY** 1140 Folsom HE 1-2762  
Jerry & Walt's Car Co 7469 Mission Daily City PL 5-0567  
Krieger Sam 1714 Market UNdrlh 1-9079  
**LEARNER A L GMC TRUCK CO** 350-6th MA 1-7618  
Learner's G M C Truck Sales 107 S Linden Av S5F 7-61-2880

**LERER BROS**

PICK-UPS - STAKES - DUMPS  
DIESEL TRUCKS & TRAILERS  
Complete Stock of Army Trucks  
1750 Harrison UN 1-0740

**McDonald J B Co** 910 Van Ness Av PR 6-7891

San Francisco Motors Inc 5900 Mission JU 6-8600  
Shell Trailer & Truck Rental Trucks & Bodies Bought & Sold 1619 Market MA 1-2442

To dial correctly, pull the finger all the way to the stop... then let dial return at its own speed.

**Truck Dealers—Used—(Cont'd)**

**STERN JOE TRUCK CO**  
TRUCKS - TRAILERS - PARTS  
2737 Peralta Oaklnd 832-4101

**TRUCK WRECKING CO INC**  
Complete Stock of Trucks & Parts  
Logging Trucks & Trailers  
15th & Harrison MA 1-6528

**VOUS USED TRUCKS**

**CASH FOR TRUCKS**  
WALK-INS - PANELS - VANS  
PICK-UPS - STAKES - JEEPS  
Vans - Buy - Sell - Trade  
or Consign Your Truck to Us  
ESTABLISHED 1921  
GA 1-7258  
1501 THIRD ST  
1501-3d GA 1-7258

Waters Studebaker 1701 Van Ness Av PR 1-0960  
**WESTLAKE DODGE**  
7073 Mission Daily City PL 5-6050

**Truck Equipment & Parts—New**

**AERO-LAND SUPPLY CO**  
Load Control & Tie Down Equip  
831 Malcolm Rd Brngm 697-6633

**AUTO ELECTRIC CARBURETOR CO**  
241-10th MA 1-8855  
Bay Engine & Parts Co 2307 Folsom VA 4-2292

**BAYSHORE TRUCK EQUIPMENT CO**  
TRUCKS PARTS FOR ALL MAKES & MODELS  
JEEP PARTS  
1495 Wallace Av AT 2-1652

**CALIFORNIA EQUIPMENT CO**  
Distributors of Original Equipment - Heavy Duty Truck Parts  
Sales & Service for Air Brakes  
Air Steering - Axles - Brake Drums & Lining - Clutches  
Drive Lines - Dynamometers  
Engines - Filters - Power Take-Offs - Safety Devices - Transmissions - Tools



"FOR SERVICE CALL"  
**CALIFORNIA EQUIPMENT CO**  
660 Bryant EX 7-3966  
California Equipment Co 660 Bryant EX 7-3966

**DIAMOND T PARTS—ENGS MOTOR TRUCK CO**  
2225 Folsom AT 2-4884

**DIVCO PARTS—ENGS MOTOR TRUCK CO**  
2225 Folsom ATWtr 2-4884

**DODGE MOPAR TRUCK PARTS—WHOLESALE**  
FACTORY MOTOR PARTS INC  
868 Cowan Rd Brngm 697-6800

**FABCO EQUIPMENT CO**  
1249-67th Emryvl 655-6384

**FORSBURG & McLAUGHLIN INC**  
BRADEN WINCHES  
CHELSEA POWER TAKE OFFS  
2d & Addison Brkly 845-8283

Gurley-Lord Tire Co Mission at 11th HE 1-1800

**HALL-SCOTT ENGINES—DISTRIBUTORS**  
BAY ENGINE & PARTS CO  
2307 Folsom VA 4-2292

**HERCULES ENGINE PARTS—BAY ENGINE & PARTS CO**  
2307 Folsom VA 4-2292

**HUNT C P CO**  
2406 Webster Oaklnd 444-1333

Check the YELLOW PAGES for WHO sells WHAT.

**Truck Equipment & Parts—New—(Cont'd)**

**KAY-LAB FLASHERS—MACCHI CORPORATION**  
Heavy Duty Warning & Directional  
Flashers for Truck Fleets  
Emergency Vehicles-School Buses  
819 Valencia VA 6-0175

**KENWORTH GENUINE SERVICE PARTS—JENKINS J T COMPANY**  
Timken Brown-Lipe Spigars Etc  
1140 Folsom HEmlk 1-2762

**LERER BROS**  
TRUCK PARTS  
NEW - USED - REBUILT  
FOR ALL MAKES & MODELS  
"LARGEST TRUCK PARTS HOUSE IN THE WEST"  
1750 Harrison UN 1-0740

Lockshin D & Co 2141 Keith MIsn 7-4336

**MODERN VEHICLE COMPANY**  
Northern California Distributors  
Tulsa Truck Winches  
Vickers Hydraulic Power Steering System  
Manufacturers of Special Steel Truck Bodies  
Winches and Cranes  
2044 Bryant AT 2-7414

**MOPAR DODGE TRUCK PARTS—WHOLESALE**  
S & M MOTORS 4041 Geary Bl SK 2-7301

**N A P A—CYLEAR MOTOR SALES CO**  
25 Division UNdch 3-3980

**PACIFIC WHEEL & RIM SERVICE**  
69 Bluxome EXbrk 2-1691

**PAGE & PAGE CO DIV OF DURA SALES CO**  
Truck & Trailer SUSPENSIONS  
749-77th Av Oaklnd 569-7165

**PATTERSON PARTS INC**  
DIESEL ENGINE PARTS  
Air Brakes & Transmission Parts  
Axles & Safety Equipment  
1095 Folsom HE 1-5105

**PETERBILT MOTOR TRUCK PARTS—ENGS MOTOR TRUCK CO**  
2225 Folsom AT 2-4884

**PROTECT-O-TOP PICK-UP COVERS—SANTA CLARA FIBERGLASS PRODUCTS**  
2122 Ronald Santa Clara 248-0338

**R B I Rubber Div** 420 Market YUkon 6-5481

**RICHTER E E & SON**  
FACTORY REPRESENTATIVE  
LIPE - ROLLWAY CLUTCHES  
HEAVY DUTY AUTOMOTIVE TYPE CLUTCHES  
GILL SPARK ARRESTORS  
Trucks & Industrial  
6598 Hollis Emryvl 658-1100

**ROX BRAND AUTO & TRUCK PARTS—ROX AUTOMOTIVE** 2345 Harrison AT 2-8830

**SAFETY HOUSE INC THE**  
501-6th DO 2-6001  
Superior Aluminum Body Corp 467 S Canal S5F 761-0155  
Truck Parts & Equipment Co of San Francisco 2225 Folsom AT 2-4884

**TO GLUE FURNITURE**  
In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

**Truck Equipment & Parts—New—(Cont'd)**

**WATSON TRUCK EQUIPMENT & PARTS**  
Manufacturers of  
Watson Browne Auxiliary  
Flashers for Truck Fleets  
Transmissions, Weight-lifter, Hide-A-Lift Elevating Tailgates, Towmaster Truck Retriever.  
Distributor of Auxiliary Transmissions, Power Takeoffs, Universal Joints, Flexbrakes



"WHERE TO BUY THEM"  
MANUFACTURERS  
Watson H S Co 1516-67th Emryvl 652-6106

**Truck Equipment & Parts—Rebuilt**  
A & B Truck Sales & Equip Co  
2700 Oakdale Av AT 2-4741

**AEROGUIP CARGO CONTROL SYSTEMS**  
Light and Heavy Duty Tie-down Equipment for increasing payloads and preventing damage to cargo in trucks, trailers and boxcars.



"WHERE TO BUY THEM"  
AERO-LAND SUPPLY CO  
831 Malcolm Rd Brngm 697-6633

**BAY CITY TRUCK PARTS CO**  
New - Used - Rebuilt  
TRUCK PARTS  
CIVILIAN & ARMY  
Parts for All Make Trucks  
1610 Harrison HE 1-0897  
Or call MA 1-2943

Bayshore Truck Equipment Co 1495 Wallace Av AT 2-1652

**SPECIALTY TRUCK PARTS INC**  
1605 Industrial Av Sn Jose 294-9955

**STUBER FRANK & CO**  
TRUCK WRECKERS  
New & Used Truck Parts  
For All Makes  
REPAIRED - REBUILT - EXCHANGED  
DIFFERENTIALS & TRANSMISSIONS  
A SPECIALTY  
380-10th HE 1-7782  
If no answer call Sn Mto 366-4491  
If no answer call Sn Mto 589-4383

**Truck Lubricating Service**  
Barrett Larry Truck & Auto Service  
Station No 1 8th & Harrison UNdrlh 1-5010  
Station No 2 3400-3d Valencia 4-8861  
Station No 7 Jerrid Av & Toland MI 7-5030  
Station No 8 196 Freeway S5F 589-8191

**MOORE'S PORTABLE TRUCK LUBRICATION**  
DEPENDABLE TRUCK LUBRICATION  
In Your Shop or Ours  
1445 Illinois VA 6-2047

**RAMORING SERVICE**  
Fleet Maintenance  
1998 Evans Av VA 6-9857  
**SIGNAL DAY & NIGHT TRUCK & AUTO SERVICE** 2185-3d UN 1-8242

Party Line Pointers:  
1. Space your calls instead of making a whole series.  
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.  
3. If you are calling from a dial telephone always make certain the line is clear before you dial.  
4. When the children use the telephone, ask them to be considerate, too.  
5. Replace the receiver properly when you finish your call.

**Truck Painting & Lettering**

**A B C O Signs** 1420-6th Av LO 4-6268  
**ACME SIGN CO** 1117 Howard UN 1-8192  
**Adcraft Sign Co** 150-7th MA 1-4697  
**ALPEN & HOWE**  
Call Collect  
720 Cypress Av S5F 588-8295  
Bay Cities Signs 461 Valencia UN 3-6459  
**CHRIS SIGN SERVICE**  
Truck & Van Lettering-Citywide  
708 Waller MA 1-1166  
**CRANE SIGNS**  
1180 Bowdoin JU 6-8860

**DAVIS A C AUTO PAINTING CO**  
TRUCK PAINTING  
BODY & FENDER REPAIRING  
400 Bayshore Bl AT 2-1211

**DEMPHOCK LETTERING CO**  
TRUCK LETTERING SPECIALISTS  
LOW COST - LONG LIFE  
2201 Ingalis VA 6-6311

Dunne Thomas Auto Body Repairs  
1660 Pacific Av PR 6-8440  
Import Auto Body Service 1215 Fell UN 3-1132

**MUNROE BODY & FENDER WORKS**  
Bet Van Ness & Polk PR 5-0681  
New Signs 4544 Mission Daily City PL 5-2422  
Signs by Sid DO 2-6000  
Spray Craft Auto Painting Co 3150-16th UN 3-5477  
**TRANSPORTATION GUARANTEE CO LTD**  
1835 Folsom HE 1-4700

**UNIVERSAL SIGN & PAINTING CO**  
943 Harrison YU 2-1871  
Webb M A 2151 Wayne Av Sn Leandro 351-4951  
(Please See Advertisement This Page)

Two friendly telephone habits:  
ANSWER QUICKLY when your bell rings; HANG UP SLOWLY when you have finished your call or your party doesn't answer. In calling others, remember the called person may be almost there—so wait a few seconds longer.

**TRUCK PAINTING AND LETTERING**  
SPECIAL FLEET PRICES

**CUSTOM TRUCK PAINTING**  
BODY WORK - STEAM CLEANING  
SANDBLASTING - FREE ESTIMATES  
**M. A. WEBB**  
2151 WAYNE AVE. 351-4951 SAN LEANDRO

**GATEWAY LEASING INC**  
7400 Mission Daily City PL 5-7200  
(Please See Advertisement Page 1093)  
Hertz Truck Rental 18th & Alabama MI 8-0700  
(Please See Advertisement This Page)

**HERTZ TRUCK RENTAL SERVICE**  
Rent a clean Chevrolet or other sturdy truck by the hour, day or longer. Low rate includes insurance, gas and oil. You furnish only the driver. Trucks also available on economical long-term lease.  
"FOR SERVICE CALL"  
Hertz Truck Rental 18th & Alabama MI 8-0700

Lever Bros 1750 Harrison UN 1-0740  
**MCALISTER EQUIPMENT LEASING CO**  
1230 Van Ness Av PR 5-2400  
(Please See Advertisement Page 1093)  
(Continued on Pages 1092 & 1093)

**NEED A LITTLE LEMON JUICE?**  
Instead of cutting end, roll lemon on hard surface to soften, then pierce twice with an ice pick near one end.

When you want to find a business concern in a hurry  
Look in the YELLOW PAGES  
They contain almost every type of commercial enterprise in easily found classifications.

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(Please See Advertisement Page 1093)  
(Continued on Pages 1092 & 1093)

**NEED A LITTLE LEMON JUICE?**  
Instead of cutting end, roll lemon on hard surface to soften, then pierce twice with an ice pick near one end.

Get a truck that's right for your job...

RENT A **RYDER** TRUCK

Let us help you choose a late model truck that's the right size and type for your job. We feature Fords and other fine trucks. Low rates by the day, week, month include insurance, gas and famous **RYDER SERVICE**. All you need provide is the driver.

Fleet Owners!  
Ask about all the extra services available through Ryder Full Service Truck Leasing.



**GA 1-4116**  
735 HARRISON  
Call this number, now!  
**RYDER TRUCK RENTAL, INC.**

RENT TRUCKS

RENT BY HOUR, DAY, WEEK  VANS, TRACTORS, STAKES, PANELS, PICK-UPS AND WALK-INS  LOW RATES INCLUDE INSURANCE, GAS & OIL

LEASE TRUCKS

ECONOMICAL LONG TERM LEASING  CHOOSE GMC, CHEVROLET OR OTHER STURDY TRUCKS  COMPLETE MAINTENANCE, WASHING, GARAGING, GAS, LICENSING AND INSURANCE

**MI 8-0700**  
18th AND ALABAMA



Hertz Truck Rental Service